

Curriculum Vitae



First name(s) / Surname(s) **ANIELA BĂLĂCESCU**

Address(es)

E-mail(s) aniela@utgjiu.ro, anielabalacescu@yahoo.com, anielabalacescu@gmail.com

Nationality Romanian

Date of birth April 12, 1977

Gender F

Public research profiles

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ResearchGATE: https://www.researchgate.net/profile/Aniela_Balacescu

Google Scholar: <https://scholar.google.ro/citations?user=3Kpa2F4AAAAJ&hl=ro>

Professional experience

Period February 2024- present

Occupation or position held **PhD Professor**

Interim Director – Doctoral School of Economic Sciences (May 2025 – present)

Interim Director of the Institute for Research, Development and Innovation (December 2022 – May 2025)

Main activities and responsibilities Teaching and seminar activities for the disciplines: "Economic Informatics", "Simulations and management projects", "Management of the portfolio of financial assets", "Monetary-financial decision modeling", "Economic statistics"
Development and publication of scientific works and specialized books
Scientific research through projects

Name and address of employer "Constantin Brâncuși" University of Târgu Jiu, Tineretului Street, No. 4, Târgu Jiu, Gorj, Romania, 210135, www.utgjiu.ro

Type of business or sector Higher Education

Period October 2016 – February 2024

Occupation or position held **PhD Associate Professor**

Interim Director of the Institute for Research, Development and Innovation within the "Constantin Brâncuși" University in Târgu Jiu (December 2022 – May 2025)

Main activities and responsibilities Teaching and seminar activities for the disciplines: "Economic Informatics", "Simulations and management projects", "Management of the portfolio of financial assets", "Monetary-financial decision modeling", "Economic statistics"
Development and publication of scientific works and specialized books
Scientific research through projects

Name and address of employer "Constantin Brâncuși" University of Târgu Jiu, Tineretului Street, No. 4, Târgu Jiu, Gorj, Romania, 210135, www.utgjiu.ro

Type of business or sector	Higher Education
Period	February 2007 - September 2016
Occupation or position held	PhD Lecturer <i>Vice Dean</i> (February 2015 – September 2016) <i>Member of the Senate of "Constantin Brâncuși" University from Târgu Jiu</i> (November 2011 – February 2015) <i>Director of the Distance Learning Study Center – Faculty of Economic Sciences and Business Administration</i> (November 2010- February 2015)
Main activities and responsibilities	Teaching and seminar activities for the disciplines: "Economic Informatics", "Simulations and management projects", "Management of the portfolio of financial assets", "Monetary-financial decision modeling", "Economic statistics" Development and publication of scientific works and specialized books Scientific research through projects
Name and address of employer	"Constantin Brâncuși" University of Târgu Jiu, Tineretului Street, No. 4, Târgu Jiu, Gorj, Romania, 210135, www.utgjiu.ro
Type of business or sector	Higher Education
Period	2004 - 2007
Occupation or position held	Teaching Assistant
Main activities and responsibilities	Seminar activities for the disciplines: "Macroeconomic Forecasting and Strategies", "Economic Informatics", "Statistics"
Name and address of employer	"Constantin Brâncuși" University of Târgu Jiu, street Republicii, no. 1, Târgu Jiu, Gorj county, Romania
Type of business or sector	Higher Education
Period	2002 - 2004
Occupation or position held	Teaching Preparateur
Main activities and responsibilities	Seminar activities for the disciplines: "Macroeconomic Forecasting and Strategies", "Economic Informatics", "Statistics"
Name and address of employer	"Constantin Brâncuși" University of Târgu Jiu, street Republicii, no. 1, Târgu Jiu, Gorj county, Romania
Type of business or sector	educational services
Period	2001-2002
Occupation or position held	Economist
Main activities and responsibilities	Financial and accounting analysis
Name and address of employer	S.C. <i>INTERSYSTEMS S.R.L</i>
Type of business or sector	economic

Awards for scientific contributions

Award by the PN-III-P1-1.1- PRECISI-2021- 64359 for the article *Adaptability to teleworking in European Countries*, authors: Bălăcescu, A.; Pătrașcu, A.; Păunescu, L.M.. *Amfiteatru Economic*, 23 (58) , pp.683-699, WOS: 000678147700008, Organization identifiers ROR: <https://ror.org/01q7jq182>

Award by the PN-II-RU-PRECISI2015-9-10425 for the article *The impact of the economic and financial crisis on the evolutionary trend of world crude steel production*, authors Popa-Paliu Lucia, Babucea Ana Gabriela, Rabontu Cecilia, Bălăcescu Aniela, *Metalurgija*, Vol. 54, No. 4, 2015, pp. 721-724, ISSN 0543-5846, Organization identifiers FUNDREF: <http://dx.doi.org/10.13039/501100006595>

Award by the PN-II-RUPRECISI-2015- 9-10588 for the article *A comparative analysis of trade in metallurgical products in 2009 - 2013. Case study: Romania vs. Croatia*, authors Rabontu Cecilia, Babucea Ana Gabriela, Popa-Paliu Lucia, Bălăcescu Aniela, *Metalurgija*, Vol. 54, No. 4, 2015, pp. 718-720, ISSN 0543-5846, ROR: <https://ror.org/01q7jq182>

Projects Research projects	
Project:	<i>"The Role of Corporate Social Responsibility in Sustainable Tourism and Heritage Valorization in Central and Eastern Europe: A Multi-Country Approach - RESTOUR"</i>, Funder: L'Agence Universitaire de la Francophonie, AUF-ECO Call 2023 - Support for SER-ECO research teams Project coordinator: Jovana Janinovic (University of Montenegro) Role: member of the research team Partners: University of Montenegro, Craiova University (Romania), Paris 1 University (France), Bals City Hall (Romania), Moric doo Company (Montenegro), Kotor Tourism Organization (Montenegro), "Expeditio" NGO (Montenegro), Association Oltenia Green Institute (Romania) Project implementation: September 1, 2023 – August 31, 2024.
Project:	<i>„Modeling the financial decision in the commercial activity carried out by SC Nivrona Impex SRL”</i> Funder: SC Nivrona Impex SRL Beneficiary: "Constantin Brâncuși" University of Târgu-Jiu Project number: 402C/20.03.2009 Role: Project coordinator Project implementation: March – June 2009.
Project:	<i>„Identificarea și analiza strategiilor de dezvoltare la S.C. KRIPTON INVEST S.R.L.”</i> Funder: S.C. KRIPTON INVEST S.R.L Beneficiary: "Constantin Brâncuși" University of Târgu-Jiu Project number: 431C/11.12.2009 Role: Project coordinator Project implementation: December 2009.
Project:	<i>„Studiu de specialitate privind evaluarea fluxurilor de transport de persoane conform cerințelor de transport public local, în prezent și în perspectivă”</i> Funder/ Beneficiary: Tg-Jiu City Hall, Gorj, Romania Beneficiary: "Constantin Brâncuși" University of Târgu-Jiu Project number: C19/19.03.2008 Role: Research team member Project implementation: March 2008.
Project:	<i>„Econometric models of investments under the impact of local taxes and fees”</i> Funder/ Beneficiary: Primăria Rovinari, Gorj, Romania Beneficiary: "Constantin Brâncuși" University of Târgu-Jiu Project number: 378C/24.03.2008 Role: Research team member Project implementation: 24.03.2008 –24.05.2008.
Institutional Development Fund - FDI	<i>„Supporting scientific research at UCB in the context of digital transformation”</i> Funder: Ministry of Education, Romania Cod: CNFIS-FDI-2023-F-0645 Domain 6: Development of institutional capacity for research in universities Beneficiary: "Constantin Brâncuși" University of Târgu-Jiu Role: Project Manager Project implementation: March-December 2023.
POCU projects 2014-2020	
Priority axis 6 "Education and skills"	Specific objective 6.13: Increase the number of university and non-university tertiary education graduates who find a job as a result of access to learning activities at a potential job / research / innovation, with an emphasis on the economic sectors with competitive potential identified according to the SNC and the fields of intelligent specialization according to SNCDI Project title: "StudentBiz", SMIS Code 140402 Contract Code: POCU/829/6/13/140402 Beneficiary: Asociația Dezvoletta.ro (Leader), Romanian-American University (Partner 1), Constantin Brâncuși University of Târgu Jiu (Partner 2) Target group: the training of at least 345 people for entrepreneurial certification, the financing of 18 newly established businesses and the creation of 72 new jobs. Position held: Trainer (12.01.2022 – 30.04.2022)

Priority axis 6 "Education and skills"	Specific objective 6.13: Increase the number of university and non-university tertiary education graduates who find a job as a result of access to learning activities at a potential job / research / innovation, with an emphasis on the economic sectors with competitive potential identified according to the SNCI and the fields of intelligent specialization according to SNCI Project title: "The first step for a successful career!", SMIS Code 133105 Contract Code: POCU/626/6/13/133105 Beneficiary: Centru de Calcul S.A. Position held: Information and target group selection expert (20.10.2020 – 13.09.2022)
Priority axis 4 "Social inclusion and combating poverty" Component 1 Romania Start Up Plus	The specific objective Strengthening the capacity of social economy enterprises to function in a self-sustainable manner Project title: "UCB supports social entrepreneurship", SMIS Code 127047 Contract Code: POCU/449/4/16/127047 Beneficiary: Constantin Brâncuși University of Târgu Jiu Position held: Social and civic skills trainer (14.06.2020 – 13.01.2021)
Priority axis 3 "Jobs for all" Component 1 România Start Up Plus	Specific objective 3.7: Increasing employment by supporting non-agricultural enterprises in the urban area Project title: "UCB supports entrepreneurship", SMIS Code 2014+: 106396 Contract Code: POCU/82/3/7/106396 Beneficiary: Constantin Brâncuși University from Târgu Jiu Position held: Trainer (04.08.2018 – 03.12.2018)
Proiecte POS DRU 2007-2013	
Priority axis 1 "Education and professional training in support of economic growth and the development of the knowledge-based society"	Major field of intervention 1.2 "Quality in higher education" Project title: "Ensuring skills corresponding to the requirements of the labor market through excellence study programs with an international dimension" Contract Code: POSDRU/156/1.2/G/134518 Beneficiary: Romanian-American University of Bucharest Partner 1: Babes Bolyai University from Cluj-Napoca Partner 2: Constantin Brâncuși University from Târgu Jiu Position held: Curriculum expert (22.05.2014 – 13.12.2015)
Priority axis 2: "Correlation of lifelong learning with the labor market"	Major field of intervention 1.3 "Development of human resources in education and professional training" Project title: "Learning style and temperament of schoolchildren - tools for a creative education" Contract Code: POSDRU/87/1.3/S/61341 Beneficiary: National School of Political and Administrative Studies Position held: Short-term expert consultant type C (09.04.2012 -31.07.2012) (17.09.2012 -31.01.2013) (07.03.2012 -30.06.2013) Major field of intervention 2.1: "Transition from school to active life" Project title: "The convergence of university training with active life in the economic field" Contract Code: POSDRU/90/2.1/S/63960 Beneficiary: Ministry of Education, Research, Youth and Sports Position held: Trainer (October 2012-March 2013) Project title "VIA-Vocation, Interests, Self-knowledge and development, the road to professional success" Contract Code: POSDRU/90/2.1/S/63742 Beneficiary: Profiles International SRL Position held: Vocational counselor (October 2012 – April 2013)
NGO projects obtained through competitions	
The Program of the Local Council of the Municipality of Târgu Jiu for granting financial support for youth activities in the Municipality of Târgu Jiu for the year 2022	Project objective: Promotion of volunteering in the Municipality of Târgu-Jiu Project title: "Volunteer in Târgu-Jiu" Beneficiary: Association for Democracy Education Respect (www.4ader.ro) Target group: 200 young people (14 – 35 years old) from Târgu Jiu Municipality Position held: Project Coordinator (September – December 2022)

The Program of the Local Council of the Municipality of Târgu Jiu for granting financial support for youth activities in the Municipality of Târgu Jiu for the year 2022	Project objective: Promoting the adoption of a healthy lifestyle by students through non-formal methods. Project title: "Adhere to a preventive conduct in the virtual world" Beneficiary: Association for Democracy Education Respect Target group: 100 young people (14-35 years old) from Târgu Jiu Municipality Position held: Communication Manager (September – December 2022)
The non-reimbursable financing program from the local budget of Gorj county for the year 2022 (Monitorul Oficial al României, part VI, no. 135 of July 15, 2022)	Project objective: To empower the population to understand the effects of pollution and get involved in avoiding them - through a holistic approach Project title: "Pact for environmental health from Gorj" Beneficiary: Association for Democracy Education Respect Target group: 900 people from Gorj county (of which 100 students aged between 06 and 18) Position held: Communication manager (01.08.2022-25.11.2022)
The Start NGO program, launched by Kaufland Romania and implemented by the Act for Tomorrow Association Field: Education	Project objective: Increasing awareness of the harmful effects of bullying; preventing and combating bullying Project title: "Superman is among us!" Beneficiary: Association for Democracy Education Respect Target group: 300 students from grades 0-8 from schools in Gorj County Position held: Communication manager (07/01/2022 - 10/30/2022))
Call #4 Human rights awareness and equal treatment (ongoing), program funded by EEA and Norwegian Grants 2014-2021	Project objective: O1 Increasing awareness of the harmful effects of bullying; O2 Preventing and combating bullying Project title: "Passivity does not stop bullying!" Contract Code: RO2020/ACF_A4_GM_01 Beneficiary: Association for Democracy Education Respect, as Promoter, in partnership with the Constantin Brailoiu Arts High School in Targu Jiu, the Elvira Godeanu Theater in Targu Jiu and the Research Network on Resources Economics and Bioeconomy Association in Ploiești Target group: 1300 students (children aged between 10 and 18), 100 teachers (at least 50 women), 100 parents (minimum 50 women) Position held: Activities Coordinator (15.01.2021 – 11.07.2021)
The Start NGO program, launched by Kaufland Romania and implemented by the Act for Tomorrow Association Field: Education	Project objective: Promoting the adoption of a healthy lifestyle by students through non-formal methods. Project title: "Adhere to a healthy lifestyle" Beneficiary: Association for Democracy Education Respect Target group: 60 students from grades 0-8 from schools in Gorj county Position held: Project Manager (23.11.2021-24.12.2021)
The Start NGO program, launched by Kaufland Romania and implemented by the Act for Tomorrow Association Field: Education	Project objective: Promotion of patriotic values among high school students through non-formal methods. Project title: "200 years since Tudor Vladimirescu's Revolution" Beneficiary: Association for Democracy Education Respect Target group: minimum 150 students from the 9th - 12th grades from high schools in Târgu Jiu Position held: Project Manager (03.05 -30.06.2021)
Coordination of statistical surveys	Object of the convention: "Coordinating the activities related to the implementation and realization of the statistical surveys PRODROM 2001 and the 2002 economic situation" No. Contract: 30925/01.08.2002, Territorial Labor Inspectorate, Bucharest, Sector 1 Employer SC ROMASDAR Agribusiness Consultants SRL Duration of the convention (July 15, 2002- December 31, 2002)
Guiding and monitoring statistical surveys	Object of the convention: "Guidance and monitoring of statistical surveys" Romanian Institute of Economic-Social Research and Surveys - IRECSON SRL Duration of the convention (01 July 2002 - 15 November 2002)
Education and Training	
A. Education	
Period	Date of defense of the habilitation thesis: May 12, 2023
Qualification / diploma obtained	Habilitation certificate in the field of doctoral studies Economics (Order of the Minister of Education 5204 / 31.07.2023) Title of the habilitation thesis: "<i>Opportunities and challenges in ensuring sustainability at the European and national level</i>"
Professional skills acquired	Doctoral supervision - the field of Economics

Name and type of educational institution / training provider	IOSUD, University of Craiova, str. Alexandru Ioan Cuza, nr. 13, Craiova, Dolj, România, www.ucv.ro
Period	2002 – 2007
Qualification / diploma obtained	Doctor in Cybernetics and Economic Statistics Field
Main subjects studied / professional skills acquired	Statistics - methodology, Mathematical statistics, Macroeconomic statistics (Title of the doctoral thesis: "Statistical methods in the determination and analysis of macroeconomic correlations" scientific director Prof. Dr. Vasilescu Nicolae) Documentation and research skills
Name and type of educational institution / training provider	University of Craiova, Faculty of Economic Sciences and Business Administration, str. Alexandru Ioan Cuza, no. 13, Craiova, Dolj, Romania, www.ucv.ro
The level in the international classification	ISCED 8
Period	2005 – 2007
Qualification / diploma obtained	Master - European Economy and Finance
Main subjects studied / professional skills acquired	International transactions, International statistics, Economic analysis in international business, European taxation, International negotiation Didactic and research skills
Name and type of educational institution / training provider	Constantin Brâncuși University, Faculty of Economic Sciences, Eroilor str., no. 30, Târgu Jiu, Gorj, Romania, 210135, www.utgjiu.ro
The level in the international classification	ISCED 7
Period	1996 - 2000
Qualification / diploma obtained	Economist/Bachelor's degree
Main subjects studied / professional skills acquired	Finance and Insurance
Name and type of educational institution / training provider	Constantin Brâncuși University, Faculty of Economic Sciences, Eroilor str., no. 30, Târgu Jiu, Gorj, Romania, 210135, www.utgjiu.ro
The level in the international classification	ISCED 6
Period	1996 - 1998
Qualification / diploma obtained	The pedagogical module
Main subjects studied / professional skills acquired	School psychology, Pedagogy, Logic, Teaching methodology, Pedagogical practice
Name and type of educational institution / training provider	Constantin Brâncuși University, Department for Teaching Staff Training, Constantin Brâncuși University, Faculty of Economic Sciences, Eroilor str., no. 30, Târgu Jiu, Gorj, Romania, 210135, www.utgjiu.ro
Period	1992-1996
Qualification / diploma obtained	High school diploma
Main subjects studied / professional skills acquired	Economy, Accounting, Administrative Law
Name and type of educational institution / training provider	ISCED 3
B. Training	
Period	June 2010
Qualification / diploma obtained	Trainer
Main subjects studied / professional skills acquired	- training preparation; carrying out training activities; evaluation of training participants; application of special training methods and techniques; training marketing; design of training programs; organization of training programs and internships; evaluation, review and quality assurance of training programs and internships.
Name and type of educational institution / training provider	Constantin Brâncuși University, Department for Distance Education and Continuing Education

Period	November 2011																										
Qualification / diploma obtained	Human resources manager																										
Main subjects studied / professional skills acquired	- advising the other managers on human resources issues, coordinating the development of human resources activities, coordinating the development of human resources policies and programs, coordinating the personnel of the human resources department, developing the human resources strategy, monitoring personnel costs, monitoring the system of employee relations work of the organization, organizing the activity of the human resources department, representing the human resources department.																										
Name and type of educational institution / training provider	Constantin Brâncuși University, Department for Distance Education and Continuing Education																										
Foreign languages																											
Self evaluation	<table><tr><th></th><th>Listening</th><th></th><th>Reading</th><th></th><th>Spoken interaction</th><th></th><th>Spoken production</th></tr><tr><td>English</td><td>B2</td><td>Independent user</td><td>B2</td><td>Independent user</td><td>B2</td><td>Independent user</td><td>B2</td><td>Independent user</td></tr><tr><td>French</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td></tr></table>		Listening		Reading		Spoken interaction		Spoken production	English	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	French	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user
	Listening		Reading		Spoken interaction		Spoken production																				
English	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user																			
French	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user																			
	(*)Common European Framework of Reference for Languages (CEFR)																										
Member of scientific and professional associations	- Founding member – Oltenia Green Institute Association (https://institutulverdeoltenia.ro/), 2022; - Founding member – Association for Democracy, Education, Respect (www.4ader.ro), 2013; - Full member of the Romanian Scientific Management Society (SSMAR), 2008; - Titular member of the Association of Economics Faculties from Romania - Department 5 - Relations with the socio-economic environment Group 5.3. Relations with the business environment																										
Documentation/teaching visits	- December 2023 - Erasmus training mobility (5 days), Green House, Brussels, Belgium - February 2023 - Erasmus training mobility (5 days) at the University of Piraeus, Greece - November 2022 - Erasmus training mobility (5 days), Inno Solutions, Brussels, Belgium - May 2019 - Erasmus teaching mobility (5 days) at the University of Maribor, Slovenia - September 2016 - Erasmus training mobility (5 days) at the University of Varna, Bulgaria - September 2015 - Erasmus training mobility (5 days) at the University of Brno, Czech Republic - April 2014 - Erasmus teaching mobility (5 days) at Radom University, Poland - March 2012 - Erasmus teaching mobility (5 days) at Sırnak University, Turkey																										
Social skills and competences	- ability to work in a group (in research teams for the realization of research contracts, member of the Council of the Department of Distance Education and Continuing Education, member of the Senate of "Constantin Brâncuși" University, etc.) - ability to work with students from all social/cultural backgrounds - quick adaptability to change, communication skills - voluntary involvement in various educational and social projects - respect for moral principles, responsibility for the actions undertaken.																										

Organisational skills and competences	- ability to organize and coordinate a team, ability to create and maintain a productive and non-conflictual work climate (<i>Director</i> - Institute for Research, Development and Innovation of "Constantin Brâncuși" University of Târgu Jiu (December 2022 – present) <i>Vice Dean</i> – Faculty of Economic Sciences (February 1, 2015 – September 1, 2016); <i>Director of DL Study Center</i> – Faculty of Economic Sciences and Business Management November 2010- February 2015) - Member of the undergraduate and dissertation committees - Coordination of statistical surveys (county coordinator - Gorj - for various statistical surveys (ACOV, SAN, TUS, EMZOT, CIC, RPSIP, PRODROM -A); - Company evaluation, development of plans and economic-financial documents - initiator of the essay contest for students with the theme "Economy viewed through my eyes" (http://ec.utgjiu.ro/wp-content/conferinte/concurs_economia_2016/index.html) - initiator of the international conference Information Society and Sustainable Development (Edition 1 - 2014) - organizer of the student show EcoStudStar (Editions 1, 2 - 2015, 2016 - https://www.utgjiu.ro/docs/2016/INFORMARE%20UCB%20EcoStudStar%2020.04.2016.pdf) - coordinating and promoting volunteering activities. - organizing scientific international conferences (EcoTrend, period 2006 – 2023; Information Society and Sustainable Development period 2013-2023); - editorial responsibilities (Journal of Research and Innovation for Sustainable Society, Romania, ISSN 2668-0416; Journal of Applied and Computational Sciences, ISSN: 2980-0374; Annals Constantin Brâncuși University of Târgu Jiu, serie Economy, ISSN 2344 – 3685; International Journal of Economics, Politics, Humanities & Social Sciences, e-ISSN: 2636-8137)
Scientific skill :	over 70 peer-reviewed articles published in specialized journals indexed in international databases 3 specialized books published in publishing houses recognized by CNCIS, 3 university courses 9 articles indexed in ISI indexed journals, 3 ISI proceedings articles, over 60 scientific studies (working papers) at international conferences, over 190 citations in ISI/BDI indexed journals according to Google Scholar (December 2023) 2 research contracts with the business environment obtained by tender: responsible for the contract 5 research contracts with the business environment obtained by auction: member
Digital skills	Software for managerial, executive, and administrative work Microsoft Windows (Microsoft Office) Data Analysis and Business Analysis (SPSS, WINQSB, Matlab, etc.) Digital marketing (Social media accounts creation, optimization, and management, Web development with WordPress/ HTML/PHP/CSS, Digital product management) Digital Project Management (Project management software and tools, Video conferencing & communication tools – Zoom, Microsoft teams, Skype, Google meets)
Driver's license(s).	B category
Annexes	on application
References:	on application

Date,
June 01, 2024