



# PROGRAMME

**INTERNATIONAL SCIENTIFIC  
CONFERENCE**

**ECOTREND 2023, XX<sup>th</sup> EDITION**

***Digitalization-Sustainability-  
Competitiveness***

**November 17-18, 2023  
TÂRGU-JIU, ROMANIA**

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## INTERNATIONAL SCIENTIFIC CONFERENCE ECOTREND 2023

XX<sup>th</sup> EDITION

*Digitalization-Sustainability-  
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November 17-18, 2023  
TÂRGU-JIU, ROMANIA

**Plenary Sessions**  
**Friday, November 17, 2023**  
**Time: 10:15 – 14:00**

Speakers are going to share their knowledge and give insights on  
**“Digitalization-Sustainability-Competitiveness”** from different  
perspectives:

**PLENARY SPEAKERS**



**Lucian-Liviu ALBU**

*Academician, Director of the Institute for  
Economic Forecasting, Romanian Academy,  
Romania*

**WILL CONVERGENCE CONTINUE  
IN THE EU?**



**Marcel-Ioan BOLOȘ**

*Professor Ph.D, University of Oradea,  
Romania*

**THE CHALLENGES OF  
ROMANIA'S PUBLIC FINANCE  
SYSTEM: FINANCIAL  
DECENTRALISATION A  
SOLUTION?**



**Radu JUGUREANU**

*Team leader of the technical assistance  
team for the ROSE project,  
Romania*

**DIGITAL CULTURE**



**Cristi SPULBĂR**

*Professor Ph.D, University of Craiova,  
Romania*

**COMPETITIVENESS,  
SUSTAINABILITY, SOCIAL  
DISPARITY. ANTINOMIC  
APPROACHES**



**Marco VALERI**

*Professor Ph.D, Niccolo' Cusano University,  
Italy*

**DIGITAL TRANSFORMATION IN  
TOURISM AND MACHINE  
LEARNING APPROACH**