



PROGRAMME

**INTERNATIONAL SCIENTIFIC
CONFERENCE**

ECOTREND 2019, XVIth EDITION

*Perspectives of the Romanian
economy development under the
circumstances of economic
globalization*

**November 08-09, 2019
TARGU-JIU, ROMANIA**

PROGRAMME

INTERNATIONAL SCIENTIFIC CONFERENCE ECOTREND 2019

XVIth EDITION

*Perspectives of the Romanian economy
development under the circumstances of
economic globalization*

**November 08-09, 2019
TARGU-JIU, ROMANIA**

SCIENTIFIC COMMITTEE

- Prof. **Adrian GORUN** Ph.D - „Constantin Brancusi” University of Târgu Jiu, Romania;
- Prof. **Alexandru STRATAN** Ph.D - Academy of Sciences of Moldova, Institute of National Economy Researches;
- Dr. **Alenka KAVKLER** - University of Maribor, Slovenia;
- Prof. **Ali BAYAR** - Free University of Brussels (Department of Applied Economics), Belgium;
- Prof. **Andre FAINA** Ph.D - University of Coruña, Spain;
- Prof. **Constantin POPESCU** Ph.D - Academy of Economic Studies, Bucharest, Romania;
- Prof. **Constantin ANGHELACHE** PhD - Bucharest University of Economic Studies, Bucharest, Romania;
- Prof. **Cornel IONESCU** Ph.D - Romanian Academy;
- Prof. **Cristi SPULBĂR** Ph.D - University of Craiova, Romania;
- Assoc. Prof. **Daniela ANDRÉN** Ph.D - Swedish Business School at Örebro University, Sweden;
- Prof. **Diana Mihaela ȚÎRCĂ** Ph.D - „Constantin Brancusi” University of Târgu Jiu, Romania;
- Prof. **Dumitru MIRON** Ph.D - Academy of Economic Studies, Bucharest, Romania;
- Prof. **Emilian M. DOBRESCU** Ph.D. - Romanian Academy;
- Prof. **Francesco PASTORE** - Univeristatea Seconda din Napoli, Italy;
- Prof. **Gheorghe RUXANDA** Ph.D - Bucharest University of Economic Studies, Romania;
- Prof. **Gheorghe ZAMAN** Ph.D - correspondent member of Romanian Academy, Romania;
- Prof. **Greg RICHARDS** Ph.D - Tilburg University Holland;
- Prof. **Ilie ROTARIU** Ph.D - „Lucian Blaga” University of Sibiu, Romania;
- Prof. **Ion GHIZDEANU** Ph.D - National Commission of Prognosis and Research Professor Romanian Academy;
- Prof. **Isabel Novo CORTI** Ph.D - University of Coruña, Spain;
- Assoc. Prof. **Jean ANDREI** Ph.D - Petroleum-Gas University of Ploiești, Romania
- Prof. **Marian ZAHARIA** Ph.D - Petroleum-Gas University of Ploiești, Romania;
- Assoc. Prof. **Mihaela Cristina DRĂGOI** Ph.D –The Bucharest University of Economic Studies, Romania;
- Prof. **Nela Filimon COSTIN** Ph.D - University of Girona, Spain;
- Raluca IORGULESCU** Ph.D - Romanian Academy;
- Rodica Manuela **GOGONEA** Ph.D - Academy of Economic Studies, Bucharest,

Romania;

Prof. **Sorin BRICIU** Ph.D - „1 Decembrie 1918" University of Alba Iulia,
Romania;

Prof. **Sorin SOLOMON** - Hebrew University of Jerusalem, Israel;

Prof. **Steliana SANDU** Ph.D - Romanian Academy, Institute of National Economy,
Romania;

Assoc. Prof. **Vasile LUPULESCU**, Ph.D - „Constantin Brancusi”
University of Târgu Jiu, Romania;

Prof. **Walter Leal FILHO** Ph.D, Ph.D. h.c. - Hamburg University of Applied
Sciences, Germany.

Organizing committee

President: Dorel Dumitru Chirișescu

Secretary: Loredana Ciurlău

Members: Adina Claudia Neamțu, Ana-Gabriela Babucea, Aniela Bălăcescu, Bogdan Paul Zamfir, Carina Elena Stegăroiu, Cecilia Irina Răbonțu, Cecilia Elena Văduva, Claudia Mungiu Pupăzan, Constanța Enea, Cornelia Tomescu Dumitrescu, Daniela Emanuela Dănăcică, Gabriela Bușan, Gabriela Dobrotă, Gabriel Gheorghe Sanda, Genu Alexandru Căruntu, Irina Elena Chirtoc, Ionuț Aurelian Ceaușescu, Liviu Neamțu, Lorena Popescu Duduială, Lucia Paliu-Popa, Lucian Ion Medar, Marcel Laurențiu Romanescu, Maria Felicia Chirculescu, Maria Mirabela Florea Ianc, Maria Vasilescu, Maria Văduva, Marian Vintilescu, Nicolae Ecobici, Otilia Minodora Simion, Vasile Nicolae Popeangă, Vasile Cumpănașu.

PROGRAMME ECOTREND 2019

| Friday, November 08, 2019 | |
|------------------------------------|--|
| 09:00 – 10:00 | Registration |
| 10:00 – 10:15 | Welcome and Opening Ceremony |
| 10:15 – 13:00 | Plenary Sessions + Book launch |
| 13:00 – 14:00 | Lunch |
| 14:00 – 19:00 | Parallel Sessions |
| 19:00 | Special Event and Conference Dinner |
| Saturday, November 09, 2019 | |
| 09:00 – 10:30 | Parallel Sessions |
| 10:30 – 11:00 | Coffee Break |
| 11:00 – 13:00 | Workshop |

Participants' Registration **Friday, November 08, 2019**

09:00 - 10:00

Participants' registration will take place inside the Faculty of Economics (no. 4, Tineretului street, Târgu-Jiu)

Welcome and Opening Ceremony **Friday, November 08, 2019**

10:00 - 10:15

Welcome and opening ceremony will take place inside the Faculty of Economics (no. 4, Tineretului street, CD – 21 room)

Plenary Sessions

Friday, November 08, 2019

10:15 – 13:00

Plenary Sessions will take place at the Faculty of Economics (no. 4, Tineretului street, CD – 21 room)

Book launch: „*Despre patrie ca unire din simțire*”, Editura Eco Print, Satu Mare, 2018

Speakers are going to share their knowledge and give insights on “*Perspectives of the Romanian economy development under the circumstances of economic globalization*” from different perspectives:

| <i>PLENARY SPEAKERS</i> | |
|---|--|
| <p>Prof. PhD Constantin ANGHELACHE <i>Bucharest University of Economic Studies / „Artifex” University of Bucharest</i></p> | <p>THE ECONOMIC EVOLUTION OF THE EU IN THE BLOCKCHAIN AND BIG DATA ERA</p> |
| <p>Prof. PhD Constantin POPESCU "player pensioner" Prof. PhD Alexandru TAȘNADI <i>The Bucharest University of Economic Studies</i> Assoc.prof. PhD Vasile Miltiade STANCIU <i>Spiru Haret University</i></p> | <p>FUNDAMENTAL PRINCIPLES IN THE SOCIAL-ECONOMIC THINKING OF POPE FRANCIS. ECOLOGICAL PERSPECTIVE</p> |
| <p>Prof. PhD CS 1 Steliana SANDU <i>Institute of National Economy, Romanian Academy</i></p> | <p>RESEARCH AND INNOVATION IN THE BUSINESS SECTOR. PRESENT AND PERSPECTIVES.</p> |
| <p>Prof. PhD Cristi Spulbar <i>University of Craiova</i> PhD Ramona Birău <i>University of Craiova</i></p> | <p>RECENT TRENDS AND PERSPECTIVES CONCERNING THE ROMANIAN ECONOMY</p> |

Parallel Sessions

Friday, November 08, 2019

14:00-19:00

Saturday, November 09, 2019

09:00-10:30

Parallel Sessions will take place at the Faculty of Economics (no. 4, Tineretului street, Târgu-Jiu)

11:00-13:00

Workshop - *Motivations, opportunities and obstacles to integrate the students into the labor market*

SECTION 1 GLOBALIZATION - A PHENOMENON OF DEVELOPING INTERNATIONAL RELATIONS

Friday, November 08, 2019

14:00 – 19:00

Room: CD-21

Section Chairs:

DOREL DUMITRU CHIRIȚESCU

”Constantin Brâncuși” University of Targu Jiu, Romania

GABRIEL SANDA

”Constantin Brâncuși” University of Targu Jiu, Romania

Secretary:

Felicia Maria Chirculescu

”Constantin Brâncuși” University of Targu Jiu, Romania

1. THE IMPACT OF GLOBALIZATION ON THE LABOR MARKET AT NATIONAL AND EUROPEAN LEVEL

Leontina Codruța ANDRIȚOIU

University of Craiova, Doctoral School of Economics, Craiova, Romania

2. THE DYNAMICS OF MIGRATION IN THE CONDITIONS OF GLOBALIZATION

Mariana BĂLAN

Institute for Economic Forecasting – NIER, Romanian Academy

Brîndușa Mihaela RADU

Institute for Economic Forecasting – NIER, Romanian Academy

3. MEASURES TO SUPPORT RURAL DEVELOPMENT IN THE MEMBER STATES OF THE EUROPEAN UNION

Irina-Elena CHIRTOC

”Constantin Brâncuși” University of Targu-Jiu, Romania

Gabriela BUȘAN

”Constantin Brâncuși” University of Targu-Jiu, Romania

4. GLOBALIZATION AND SUSTAINABLE DEVELOPMENT OF THE FORESTRY LAND IN ROMANIA FROM THE PERSPECTIVE OF VALUATION OF COMPLEMENTARY PRODUCTS

Laurențiu CIORNEI

School of Advanced Studies of the Romanian Academy (SCOSAAR), Romanian Academy, Romania

Paula MUNTEANU

School of Advanced Studies of the Romanian Academy (SCOSAAR), Romanian Academy, Romania

5. THE IMPACT OF GLOBALIZATION ON THE BANKING SYSTEM - A NATIONAL APPROACH

Loredana CIURLĂU

”Constantin Brâncuși University” of Targu-Jiu, Romania

Maria-Mirabela FLOREA IANC

”Constantin Brâncuși University” of Targu-Jiu, Romania

6. GLOBAL RISKS AND THEIR IMPACT ON SUSTAINABLE DEVELOPMENTS

Getuța DAVID

School of Advanced Studies of the Romanian Academy (SCOSAAR), Romanian Academy, Romania

Paula MUNTEANU

School of Advanced Studies of the Romanian Academy (SCOSAAR), Romanian Academy, Romania

7. HARROD – DOMAR ECONOMIC GROWTH MODEL IN CLASSICAL AND NEOCLASSICAL THEORY

Doina DRĂGOI

University of Craiova, Doctoral School of Economics, Romania

8. THE PLANS TO EXPAND THE EURO AREA

Lorena DUDUIALĂ POPESCU

”Constantin Brâncuși University” of Targu-Jiu, Romania

9. EUROPE 2020 – A EUROPEAN STRATEGY FOR SMART GROWTH

Lorena DUDUIALĂ POPESCU

”Constantin Brâncuși University” of Targu-Jiu, Romania

10. ECONOMIC DEVELOPMENT AND HUMAN DEVELOPMENT FROM THE VIEW OF SOCIAL SUSTAINABILITY

Isabel NOVO-CORTI

University of A Coruna, Spain

Xose PICATOSTE

University of A Coruna, Spain

11. EFFECTS OF DISRUPTIVE INNOVATION IN YOUTH UNEMPLOYMENT IN A SMART CITY

Isabel NOVO-CORTI

University of A Coruna, Spain

Xose PICATOSTE

University of A Coruna, Spain

12. FOREIGN DIRECT INVESTMENTS IN THE CONTEXT OF GLOBALIZATION AND SUSTAINABLE DEVELOPMENT. INVESTMENTS MADE TO ENHANCE RENEWABLE ENERGY SOURCES

Liviu Valentin VLADUCU

Advanced Education School of the Romanian Academy (AESRA), Romanian Academy, Romania

Paula MUNTEANU

Advanced Education School of the Romanian Academy (AESRA), Romanian Academy, Romania

13. SOME CONSIDERATIONS ON US -CHINA TRADE WAR

Paul Bogdan ZAMFIR

”Constantin Brâncuși University” of Targu-Jiu, Romania

SECTION 2 THE INTERNATIONAL DIMENSION OF THE ROMANIAN ECONOMY

Friday, November 08, 2019

14:00 – 19:00

Room: CD-11

Section Chairs:

DIANA-MIHAELA ȚÎRCĂ

”Constantin Brâncuși” University of Targu Jiu, Romania

DANIELA EMANUELA DĂNĂCICĂ

”Constantin Brâncuși” University of Targu Jiu, Romania

Secretary:

Claudia Mariana Mungiu Pupăzan

”Constantin Brâncuși” University of Targu Jiu, Romania

1. THE ANALYSIS OF THE CORRELATION BETWEEN MIGRATION AND REMITTANCES

Constantin ANGHELACHE

Bucharest University of Economic Studies / „Artifex” University of Bucharest

Mădălina-Gabriela ANGHEL

„Artifex” University of Bucharest

Gabriel-Ștefan DUMBRAVĂ

Bucharest University of Economic Studies

2. FEATURES OF FOREIGN DIRECT INVESTMENT POLICIES APPLIED IN CENTRAL AND EASTERN EUROPEAN COUNTRIES

Aurelian Ionuț CEAUȘESCU

”Constantin Brâncuși University” of Targu-Jiu, Romania

3. DYNAMICS OF FDI FLOWS RECEIVED WORLDWIDE IN THE PERIOD 2000-2018

Aurelian Ionuț CEAUȘESCU

”Constantin Brâncuși University” of Targu-Jiu, Romania

4. THE IMPLICATIONS OF GLOBALIZATION ON FINANCIAL MARKETS

Loredana CIURLĂU

”Constantin Brâncuși University” of Targu-Jiu, Romania

Maria-Mirabela FLOREA IANC

”Constantin Brâncuși University” of Targu-Jiu, Romania

5. LABOR MARKET INSERTION OF HIGHER EDUCATED PEOPLE IN ROMANIA

Daniela-Emanuela DĂNĂCICĂ

University of Craiova / ”Constantin Brâncuși University” of Targu-Jiu, Romania

6. NON-FINANCIAL MODELS OF BANKRUPTCY FORECASTING WITHIN AN COMPANY

Constantin ENEA

”Constantin Brâncuși University” of Targu-Jiu, Romania

7. DEVELOPMENT OPPORTUNITIES FOR ROMANIA IN THE CONTEXT OF THE NEW ACTION DIRECTIONS OF THE EUROPEAN UNION IN 2021 - 2030 PERIOD

Lili ȚENEA

University of Craiova, Romania

8. THE PARTICIPATION ON THE LABOR MARKET AND EFFECTS ON SOCIAL EXCLUSION

Diana-Mihaela ȚIRCA

”Constantin Brâncuși” University of Targu-Jiu, Romania

Mirela Ionela ACELEANU

The Bucharest University of Economic Studies, Romania

Andreea Claudia ȘERBAN

The Bucharest University of Economic Studies, Romania

9. MODELING THE CONSUMER DECISION PROCESS

Cecilia-Elena VĂDUVA

”Constantin Brâncuși” University of Targu-Jiu, Romania

10. PROFITABILITY OF ROMANIAN INDUSTRIAL ENTERPRISE

Cecilia-Elena VĂDUVA

”Constantin Brâncuși” University of Targu-Jiu, Romania

11. INDUSTRIAL ENTERPRISE IN THE CONTEXT OF THE ECONOMIC AND FINANCIAL CRISIS

Maria VĂDUVA

“Constantin Brâncuși” University of Targu-Jiu, Romania

12. COMPETITIVE ECONOMY - FOREWORD AND STRATEGY

Maria VĂDUVA

“Constantin Brâncuși” University of Targu-Jiu, Romania

SECTION 3 ROMANIA'S FOREIGN TRADE AND ITS DEVELOPMENT

Friday, November 08, 2019

14:00 – 16:00

Room: CD-14

Section Chairs:

LUCIAN ION MEDAR

”Constantin Brâncuși” University of Targu Jiu, Romania

JEAN VASILE ANDREI

Petroleum-Gas University of Ploiesti, Ploiesti, Romania

Secretary:

Ionuț Aurelian Ceașescu

”Constantin Brâncuși” University of Targu Jiu, Romania

1. A SHORT ANALYSIS OF THE WHEAT AND CORN CROP PRODUCTION EVOLUTION IN ROMANIAN AGRICULTURE

Iuliana Denisa RADULESCU

The Bucharest University of Economic Studies, Doctoral School II, Bucharest, Romania

Jean Vasile ANDREI

Petroleum-Gas University of Ploiesti, Ploiesti, Romania

2. SIMILARITIES AND DIFFERENCES BETWEEN THE "RED TOURISM" PRACTICED IN CHINA AND THE COUNTRIES OF THE COUNTRIES ARE ENCOURAGED BY THE COMMUNITY OF CENTRAL AND EASTERN EUROPE

Constanța ENEA

“Constantin Brâncuși” University of Targu-Jiu, Romania

3. THE SPECIFIC CHARACTERISTICS OF THE PEOPLE WHO PRACTICE THE FORM OF LUXURY TOURISM

Constanța ENEA

“Constantin Brâncuși” University of Targu-Jiu, Romania

4. SUSTAINABLE TOURISM BRANDS: BRÂNCUȘI TOURIST BRAND

Mirela MAZILU

University of Craiova, Romania

Loredana DRAGOMIR

University of Craiova, Romania

Adriana GÎRNICEANU

University of Craiova, Romania

Robert MALMARE

University of Craiova, Romania

Alexandru DOBRESCU

University of Craiova, Romania

SECTION 4 FINANCE, ACCOUNTING, BANKS, MONEY, WITHIN THE CONTEXT OF ECONOMIC GLOBALIZATION

Friday, November 08, 2019

14:00 – 19:00

Room: CD-22

Section Chairs:

GABRIELA DOBROTĂ

”Constantin Brâncuși” University of Targu Jiu, Romania

GABRIELA BUȘAN

”Constantin Brâncuși” University of Targu Jiu, Romania

Secretary:

Irina Elena Chirtoc

”Constantin Brâncuși” University of Targu Jiu, Romania

1. THE FISCAL APPARATUS IN ROMANIA AND THE INDICATORS FOR MEASURING THE EFFICIENCY OF ITS ACTIVITY

Maria Felicia CHIRCULESCU

”Constantin Brâncuși” University of Targu-Jiu, Romania

4. ASPECTS REGARDING BANKING RISKS IN A GLOBAL ECONOMY

Maria Felicia CHIRCULESCU

”Constantin Brâncuși” University of Targu-Jiu, Romania

5. TAX FACILITIES FOR ECONOMIC AGENCIES

Marin CIUMAG

Titu Maiorescu University, Bucharest, Romania

4. PAYMENT EVALUATION - SOLUTION FOR THE TEMPORARY LIABILITY OF MONEY

Marin CIUMAG

Titu Maiorescu University, Bucharest, România

5. DASHBOARD - PILOTING INSTRUMENT OF RESPONSIBILITY CENTERS IN ENERGY MINING INDUSTRY

Marian-Catalin CORICI

Constantin Brâncuși University of Targu Jiu, Romania

Lucian Ion MEDAR

Constantin Brâncuși University of Targu Jiu, Romania

6. REVENUE FROM FINES TO THE ROMANIAN BUDGET BETWEEN 2009-2019. TRENDS?!

Bálint CSABA

University "1 December 1918" of Alba Iulia, Romania

7. THE NEW PUBLIC GOVERNANCE ASSUMED THROUGH QUALITY REPORTS IN THE PUBLIC SECTOR

Claudiu Florin DEAC

„1 Decembrie 1918” University of Alba Iulia, Romania

8. CONCEPTUAL ASPECTS REGARDING SUSTAINABLE FISCAL POLICY WITHIN THE COUNTRIES OF CENTRAL AND EASTERN EUROPE

Daniel Iulius DOAGĂ

University of Craiova, Faculty of Economics and Business Administration, Romania

9. FISCAL INCENTIVES IN RESEARCH, DEVELOPMENT AND INNOVATION. IMPLICATIONS ON ECONOMIC GROWTH

Gabriela DOBROTĂ

“Constantin Brâncuși” University of Targu–Jiu, Romania

Alina Daniela VODĂ

University Lucian Blaga of Sibiu, Romania

10. PARTICULARITIES REGARDING THE EXTERNAL FINANCIAL AUDIT IN THE PUBLIC SECTOR IN ROMANIA

Cristina-Petrina DRĂGUȘIN

Postdoctoral Researcher, The Bucharest University of Economic Studies, Romania

11. ACCOUNTING AND TAX ASPECTS REGARDING TRUST CONTRACTS

Nicolae ECOBICI

„Constantin Brancusi” University of Targu Jiu, Romania

Lucia PALIU-POPA

„Constantin Brancusi” University of Targu Jiu, Romania

Gabriela BUSAN

„Constantin Brancusi” University of Targu Jiu, Romania

12. ACCOUNTING TREATMENT ON SALES WITH RETURN RIGHT

Nicolae ECOBICI

„Constantin Brancusi” University of Targu Jiu, Romania

Lucia PALIU-POPA

„Constantin Brancusi” University of Targu Jiu, Romania

Gabriela BUSAN

„Constantin Brancusi” University of Targu Jiu, Romania

13. THE IMPORTANCE AND USEFULNESS OF FINANCIAL REPORTS FOR THE MANAGEMENT OF AN ENTERPRISE

Constantin ENEA

Faculty of Education, Law and Public Administration, Constantin Brancusi University of Targu Jiu, Romania

Constanta ENEA

Faculty of Economic Sciences, Constantin Brancusi University of Targu Jiu, Romania, Romania

14. ANALYSIS OF PROFITABILITY RATES FOR REGIONAL WATER AND SEWERAGE OPERATORS IN ROMANIA

Kinga-Erzsébet BAKÓ

University "1 Decembrie 1918" Alba Iulia, Assistant lecturer at Sapientia University Cluj-Napoca, Romania

Árpád-Zoltán FÜLÖP

"1 Decembrie 1918" Alba Iulia, University Cluj-Napoca, CFO at Regional Water Utility in Harghita County, Romania

15. PRINCIPLES WITH MAJOR FINANCIAL IMPACT ON WHICH LOCAL PUBLIC ADMINISTRATION IS SET UP

Florin GHIOCEL

University of Craiova, Romania

16. EXCHANGE RATE REGIMES AND THEIR CLASIFFICATION

Patricia Amalia HANDRO

Doctoral School of Economic Sciences, Craiova, Romania

17. THE FISCAL SYSTEM IN ROMANIA

Delia IANCU

Craiova University, Faculty of Economics and Business Administration, Doctoral School of Economic Sciences, Romania

18. ETHICS IN ACCOUNTING PROFESSION. CHALLENGES AND STAKES

Ana-Maria MĂLĂESCU

Titu Maiorescu University, Romania

19. PRESENT AND PERSPECTIVES ON THE ORGANIZATION OF ACCOUNTING PROFESSIONS IN ROMANIA IN THE CONTEXT OF ECONOMIC GLOBALIZATION

Ana-Maria MĂLĂESCU

Titu Maiorescu University, Romania

20. CONSIDERATIONS ON THE UNCONVENTIONAL MONETARY POLICY IN CENTRAL AND EAST EUROPEAN COUNTRIES

Monica-Ionelia MĂRGĂRIT

Doctoral School of Economic Sciences, University of Craiova, Romania

21. NECESSITY OF RISK ESTIMATION, CLASSIFICATION OF LOANS IN BUCKET AND ADJUSTING THEM

Lucian-Ion MEDAR

Constantin Brâncuși University of Targu Jiu, Romania

22. GLOBAL FINANCIAL CRISIS: THE INDUS IMPACT

Alin Eleodor MIHAI

University Of Craiova

Cornelia TOMESCU-DUMITRESCU

”Constantin Brâncuși” University from Targu-Jiu, Romania

23. THEORETICAL APPROACHES TO EFFICIENT MARKET HYPOTHESIS (EMH) : AN OVERVIEW

Elena Loredana MINEA

University of Craiova, Faculty of Economics and Business Administration, Romania

24. THE ROLE OF MANAGEMENT ACCOUNTING IN THE DECISION OF THE ENTREPRENEUR

Lucica SINTEA (ANGHEL)

University of Craiova, Andrei Saguna University of Constanta, Romania

25. MODALITIES FOR IMPROVING THE MANAGERIAL OF ACCOUNTS, INCOME AND A EXPENDITURE IN THE INSURANCE SECTOR

Monica - Ioana TOADER

1 Decembrie 1918 University of Alba Iulia, Romania

Adriana – Ioana FILIP (CROITORU)

Valahia University of Târgoviște, Romania

Diana – Nicoleta GEORGESCU

Valahia University of Târgoviște, Romania

26. CONSIDERATION OF INTERNAL AUDIT AS A DRIVER OF FINANCIAL ANALYSIS IN INDUSTRIAL ENTERPRISES OF THE REPUBLIC OF SERBIA

Jelena VITOMIR

Faculty of Business and Finance, University of Business Studies, Bosnia and Herzegovina

Milena LUTOVAC

Economic, Faculty of Economics in Belgrade, Serbia

Sonja TOMAŠ-MISKIN

Economic School of Banja Luka, Bosnia and Herzegovina

Ranko MIJIĆ

College of Economics and statistics Prijedor, Bosna and Hercegovina,

Nemanja BAROVIĆ

Tax Administration of the Republic of Srpska, Bosnia and Herzegovina

SECTION 5
BUSINESS ADMINISTRATION, MANAGEMENT, MARKETING,
IN A GLOBALIZED WORLD

Friday, November 08, 2019

14:00 – 19:00

Room: CD-12

Section Chairs:

ADINA CLAUDIA NEAMȚU

"Constantin Brâncuși" University of Targu Jiu, Romania

CONSTANȚA ENEA

"Constantin Brâncuși" University of Targu Jiu, Romania

Secretary:

Maria Mirabela Florea Ianc

"Constantin Brâncuși" University of Targu Jiu, Romania

**1. THEORETICAL APPROACHES REGARDING THE CHANGES OF THE
AGRICULTURAL SUPPLY CHAINS IN THE COMPETITIVE MARKET
ECONOMIES**

Alexandra ALECU

*National Institute for Economic Research 'Costin C. Kiritescu', Romanian Academy,
Bucharest, Romania*

**2. THEATER'S CONTRIBUTION TO THE CULTURAL DEVELOPMENT
AND THE ECONOMIC GROWTH OF THE TOWN OF TARGU-JIU**

Ion ALEXANDRESCU

"Ion Creangă" State Pedagogical University - Chisinau

**3. DO WE STILL USE TOURISM BROCHURES IN TAKING THE DECISION
TO PURCHASE TOURISM PRODUCTS?**

Codruța Adina BĂLTESCU

*Faculty of Economic Sciences and Business Administration, Transilvania University
of Brașov, Romania*

4. THE RELEVANCE OF ONLINE REVIEWS FOR THE DEVELOPMENT OF RESTAURANT INDUSTRY

Codruța Adina BĂLTESCU

Faculty of Economic Sciences and Business Administration, Transilvania University of Brașov, Romania

5. WOMEN'S ENTREPRENEURSHIP, THE 21ST CENTURY CHALLENGE FOR A BETTER WORLD

Corina Ana BORCOȘI

“Constantin Brâncuși” University of Targu Jiu, Romania

6. THE INFLUENCE OF MANAGERIAL STYLE ON THE EFFICIENCY OF ORGANISATION

Ionela BUCĂLOIU

“Valahia” University of Târgoviște, Romania

7. BUSINESS CAPITALITIES - PERMANENT AND SUSTAINABLE FINANCING SOURCES

Genu Alexandru CĂRUNTU

“Constantin Brâncuși” University of Targu Jiu, Romania

8. THE COMPANY'S SELF-FINANCING CAPACITY

Genu Alexandru CĂRUNTU

“Constantin Brâncuși” University of Targu Jiu, Romania

9. THE IMPORTANCE OF VISION AND MISSION IN SPORTS MANAGEMENT

Ion Bogdan CHEPEA

“Constantin Brâncuși” University of Targu Jiu, Romania

10. MANAGEMENT OF SPORTS ORGANIZATIONS AND COMMUNICATION

Daniel CHIVU IACOB

“Constantin Brâncuși” University of Targu Jiu, Romania

11. ANALYSIS OF MOLDOVA’S TALENT COMPETITIVENESS INDEX BASED ON THE GLOBAL TALENT COMPETITIVENESS INDEX MODEL

Eduard CUNICICA

Academy of Economic Studies of Moldova (University)

12. THE IMPORTANCE OF LEADERSHIP TRAINING SKILLS

Diana – Nicoleta GEORGESCU

Valahia University of Târgoviște, Romania

Adriana – Ioana FILIP (CROITORU)

Valahia University of Târgoviște, Romania

Monica - Ioana TOADER

1 Decembrie 1918 University of Alba Iulia, Romania

13. ORGANIZATION, IMPLEMENTATION AND INTEGRATION OF CONTROLLING IN SPORTS MANAGEMENT

Eduard Leonard GUȚĂ

"Constantin Brâncuși" University of Targu Jiu, Romania

14. THE EVOLUTION OF THE HUMAN RESOURCES STRUCTURE IN THE PRE-UNIVERSITY EDUCATION IN ROMANIA BY RESIDENCE AREA

Monica LOGOFĂTU

Faculty of Economics and Business Administration, University of Craiova, Romania

Claudiu George BOCEAN

Faculty of Economics and Business Administration, University of Craiova, Romania

Adrian COSMAN

Faculty of Economics and Business Administration, University of Craiova, Romania

Elena Cristina CERNĂTESCU

Faculty of Economics and Business Administration, University of Craiova, Romania

15. EXPLOITATION OF NATURAL RESOURCES

Marius BULEARCĂ

Center for Industry and Services' Economics, Romanian Academy, Bucharest

Cătălin POPESCU

Petroleum-Gas University of Ploiesti, Ploiesti, Romania

16. THE MARKET OF NATURAL RESOURCES

Marius BULEARCĂ

Center for Industry and Services' Economics, Romanian Academy, Bucharest

Cătălin POPESCU

Petroleum-Gas University of Ploiesti, Ploiesti, Romania

17. CURRENT TRENDS IN THE LABOR MARKET

Mariana Claudia MUNGIU-PUPĂZAN

"Constantin Brâncuși" University of Targu-Jiu, Romania

18. STRATEGIC APPROACH THE INTEGRATED CAMPAIGN MARKETING

Adina Claudia NEAMȚU

Constantin Brâncuși University of Targu Jiu, Romania

Liviu NEAMȚU

Constantin Brâncuși University of Targu Jiu, Romania

19. INTERNSHIP AND UNIVERSITY EDUCATION IN THE ERA OF DIGITAL TECHNOLOGY

Adina Claudia NEAMȚU

Constantin Brâncuși University of Targu Jiu, Romania

Liviu NEAMȚU

Constantin Brâncuși University of Targu Jiu, Romania

Andrei Dorian PANDURU

University of Craiova, Romania

20. MEASURING STAFF SATISFACTION AT AN EDUCATIONAL INSTITUTION

George NICULESCU

“Constantin Brâncuși” University of Targu Jiu, Romania

21. THE INFLUENCES OF DIGITAL TECHNOLOGIES ON UNIVERSITY EDUCATION

George NICULESCU

“Constantin Brâncuși” University of Targu Jiu, Romania

22. SOME MANAGEMENT AND MARKETING NEEDS AND RESPONSIBILITIES IN THE PHARMACEUTICAL FIELD

Virgil - Ion POPOVICI

“Constantin Brâncuși” University of Targu-Jiu, Romania

23. MANAGEMENT AND MARKETING ASPECTS SPECIFIC TO CENTERS AND CABINETS SPECIALIZED IN KINETOTHERAPY

Virgil - Ion POPOVICI

“Constantin Brâncuși” University of Targu-Jiu, Romania

24. THE NEED FOR DIGITALIZATION OF THE TERTIARY SECTOR IN ROMANIA

Cecilia-Irina RĂBONȚU

“Constantin Brâncuși” University of Targu Jiu, Romania

Ana-Gabriela BABUCEA

“Constantin Brâncuși” University of Targu Jiu, Romania

25. ASPECTS OF EXTERNAL TOURIST ACTIONS ORGANIZED BY TOUR OPERATOR AGENCIES FROM ROMANIA

Rodica-Manuela GOGONEA

The Bucharest University of Economic Studies, Romania

Radu Serban ZAHARIA

“Valahia” University of Târgoviște, Romania

Aniela BĂLĂCESCU

“Constantin Brâncuși” University of Targu Jiu, Romania

26. VULNERABILITIES, RISKS AND OPPORTUNITIES FOR SUSTAINABLE ENTREPRENEURIAL ACTION

Irina SIMIONESCU (BARBU)

Valahia University of Târgoviște, Romania

27. LEADERSHIP AND EMOTIONAL INTELLIGENCE

Amalia Venera TODORUȚ

„Constantin Brâncuși” University of Targu-Jiu, Romania

28. LEADERSHIP IN HIGHER EDUCATION

Cornelia TOMESCU-DUMITRESCU

”Constantin Brâncuși” University of Targu-Jiu, Romania

Alin Eleodor MIHAI

University of Craiova, Romania

29. THE IMPORTANCE OF BUSINESS LOGISTICS IN A SUCCESSFUL SUPPLY CHAIN MANAGEMENT

Maria VASILESCU

“Constantin Brancusi” University of Targu-Jiu, Romania

30. SUSTAINABILITY IN LOGISTICS AND TRANSPORT SECTOR

Maria VASILESCU

“Constantin Brancusi” University of Targu-Jiu, Romania

31. THE IMPORTANCE OF MAKING IMPORTANT BUSINESS DECISIONS IN INDUSTRY FROM THE ASPECT OF GROWTH AND DEVELOPMENT OF INDUSTRIAL ENTERPRISES IN TRANSITION COUNTRIES

Jelena VITOMIR

Faculty of Business and Finance, University of Business, Bosnia and Herzegovina,

Milena LUTOVAC

Economic, Faculty of Economics in Belgrade, Serbia

Sonja TOMAŠ-MISKIN

Economic School of Banja Luka, Bosnia and Herzegovina

Nemanja BAROVIĆ

Tax Administration of the Republic of Srpska, Prijedor, Bosnia and Herzegovina

Dragana POPOVIĆ

Economic Faculty of Subotica, Serbia

32. LEGAL ASPECTS CONCERNING THE WORKPLACE DISCRIMINATION IN ROMANIA

Paul Bogdan ZAMFIR

„Constantin Brâncuși” University of Targu-Jiu, Romania

SECTION 6 INFORMATICS, COMPUTERIZATION, DATABASE MANAGEMENT – A PILLAR OF ECONOMIC ACTIVITY

Saturday, November 09, 2019

09:00 – 10:30

Room: CD-34

Section Chairs:

ANIELA BĂLĂCESCU

”Constantin Brâncuși” University of Targu Jiu, Romania

CARINA ELENA STEGĂROIU

”Constantin Brâncuși” University of Targu Jiu, Romania

Secretary:

Ionuț Aurelian Ceaușescu

”Constantin Brâncuși” University of Targu Jiu, Romania

1. ECONOMIC GROWTH AND DIGITAL SKILLS IN THE EUROPEAN UNION: A CONTEXTUAL OVERVIEW

Aniela BĂLĂCESCU

”Constantin Brâncuși” University of Targu Jiu, Romania

Marian ZAHARIA

Asociația pentru Democrație, Educație, Respect, Romania

Delia NICA BADEA

”Constantin Brâncuși” University of Targu Jiu, Romania

2. THE USE OF CLOUD COMPUTING SERVICES FOR HOSTING THE ENTERPRISES' DATABASES - CASE OF ROMANIA

Ana-Gabriela BABUCEA

”Constantin Brâncuși” University of Targu Jiu, Romania

Cecilia-Irina RĂBONȚU

”Constantin Brâncuși” University of Targu Jiu, Romania

**3. ERP SAP IMPLEMENTATION PROJECT - TRAINING KEY USERS
PHASE INSIDE ACCOUNTING DEPARTMENT. A CASE STUDY**

Viorel Costin BANTA

The Bucharest University of Economic Studies, Romania

**4. THE IMPACT OF SAP INTERNATIONAL DEVELOPMENT TEAM
ACROSS THE STAGES OF ERP IMPLEMENTATION. A CASE STUDY**

Viorel Costin BANTA

The Bucharest University of Economic Studies, Romania

5. THE NECESSITY OF A SPECIFIC SECURITY IN THE CLOUD

Carina-Elena Stegăroiu

The Bucharest University of Economic Studies, Romania

6. DIGITALIZATION OF PROCESSES IN HR PRO AND AGAINST

Carina-Elena Stegăroiu

The Bucharest University of Economic Studies, Romania

SECTION 7 EUROSCEPTICISM, ANTI-GLOBALIZATION, POPULISM

Saturday, November 09, 2019

09:00 – 10:30

Room: CD - 33

Section Chairs:

GENU ALEXANDRU CĂRUNTU

”Constantin Brâncuși” University of Targu Jiu, Romania

LOREDANA CIURLĂU

”Constantin Brâncuși” University of Targu Jiu, Romania

Secretary:

Maria Vasilescu

”Constantin Brâncuși” University of Targu Jiu, Romania

1. SOCIAL DARWINISM

Dorel Dumitru CHIRIȚESCU

”Constantin Brâncuși” University of Targu Jiu, Romania

2. MIGRATION – STILL A PROBLEM FOR THE EUROPEAN COUNTRIES

Gheorghe Gabriel SANDA

”Constantin Brâncuși” University of Targu Jiu, Romania

3. JUST SOME CONSIDERATIONS ABOUT EUROSCEPTICISM

Gheorghe Gabriel SANDA

”Constantin Brâncuși” University of Targu Jiu, Romania